

Out of The Box: A Dumpster Art Project



Photo Credit Vince Mo

Artist Information and Application

Out of the Box: A Dumpster Art Project Application Information

Application Deadline: Thursday, April 19th, 2018 2pm

Notification Day (via email): Tuesday, May 11th, 2018

Preparation Dates: Thursday and Friday, June 28-29th, 2018

Painting Dates: Saturday, June 30th, 4-9pm 2018

People choice winner announced as part of Canada Day celebrations July 1st

The Arts Station in partnership with The City of Fernie is pleased to announce a Call for Entry for the 5th Annual; ‘*Out of the Box: A Dumpster Art Project*’. *Out of the Box* is a public art initiative by the Arts Station and City of Fernie in collaboration with Southeast Disposal. Project facilitation is provided by the Fernie & District Arts Council and a volunteer committee. *Out of the Box* is a project in which 6-12 commercial trash and recycling dumpsters will be transformed into works of public art by regional artists. The artists will be selected from a Call to Artists with a deadline of Thursday, April 19th, 2pm at The Arts Station. Late submissions are absolutely not accepted.

Each prospective artist will submit their *Out of the Box* Proposal to a panel of adjudicators who will then select the artists that will be given the opportunity to bring their vibrant visions to life by recreating their proposals on the actual dumpsters. The commercial dumpsters have been generously donated by Southeast Disposal. A cash prize of \$500 for People’s Choice (as determined by public voting) has been donated by The Fernie & District Arts Council.

New this year: After 4 years the committee felt it was time to change up the event. The main event will now take place on Saturday early evening 4-9pm and artists are expected to be painting during this time. There will be Djs, food trucks and beer garden. This will also allow the artists to work at the cooler part of the day and avoid the extreme heat. Winner of the People’s Choice will be announced as part of the

Canada Day celebrations the following day and artists are encouraged to attend. It is also suggested that Artists paint in the evenings on prep days to avoid extreme heat and pop up Djs will be joining in to add to the fun! Prep can begin on Thursday as soon as the dumpsters are delivered. Painting should be complete by Saturday evening.

The *Out of the Box* competition will take place on dumpsters within the City of Fernie municipal boundaries and once complete the dumpsters will be placed strategically around Victoria Avenue as well as the Highway 3 corridor. *Out of the Box* is intended as a way for our regional art community to bring beauty and creativity to a seemingly mundane item like a trash dumpster.

Artists and creative types of all ages and who work in all mediums are encouraged to enter in this exciting City of Fernie Public Art Initiative. For more information, please contact Louise Ferguson at 250-423-4842 or via e-mail at info@theartsstation.com. Please visit www.theartsstation.com for full rules, deadlines and submission information.

Important Information to Artists:

Public Art is defined as artistic-visual, decorative or functional works selected, commissioned, created or donated for locations in a public space or facility accessible to members of the public, and including works of a permanent or temporary nature located in the public domain. The City of Fernie's Public Art Policy seeks to grow the Public Art Inventory through the works and best practices that demonstrate:

Professionalism – Individuals engaged in the management and implementation of the Public Art Program shall exhibit the highest degree of dedication and competence in the execution of their assigned duties.

Outreach – The Public Art Program will endeavor to stimulate individual artist creativity at the local and regional level through the provision of educational and public awareness opportunities for learning, participation, and experimentation in arts and culture.

Diversity – Diversity will be incorporated into the public art program including artist and committee member selection, site selection, media, scale and style of artwork, through experimentation with new art forms as well as traditional forms, and through the work of emerging as well as established artists.

COPYRIGHT FOR WORKS OF ART SHALL REMAIN WITH THE ARTIST, PROVIDED THAT THE ARTIST, OR COPYRIGHT HOLDER, MUST ENTER A WRITTEN AGREEMENT FOR LIMITED USAGE OF THE COPYRIGHT BY THE CITY FOR NON-PROFIT PUBLIC RELATIONS, DOCUMENTATION, EDUCATIONAL AND PROMOTIONAL PURPOSES, OR ALTERNATIVELY, ASSIGN THE COPYRIGHT TO THE CITY. WHEREVER POSSIBLE IN DISPLAYING OR USING AN IMAGE OR IMAGES THE NAME OF THE ARTIST WILL BE INDICATED. IF YOUR WORK IS SELECTED A WAIVER MUST BE SIGNED INDICATING THAT YOU AGREE TO THE COPYRIGHT DETAILS.

LIFESPAN OF WORK SOUTHEAST DISPOSAL HAS RIGHT OF REMOVAL FOR THE BINS DUE TO DAMAGE, FIRE, EXCESSIVE WEAR-AND-TEAR OR ANY OTHER REASONS THE BINS ARE DEEMED TO BE UNSAFE OR UNSIGHTLY. BINS MAY BE REMOVED AND REPLACED AT THE DISCRETION OF THE WASTE REMOVAL COMPANY. THE ANTICIPATED LIFESPAN OF THE WORK IS INTENDED TO BE 2+ YEARS ALTHOUGH CIRCUMSTANCES MAY DICTATE A SHORTER SPAN IF NECESSARY.

ALL FOUR SIDES OF THE WASTE BIN MUST BE PAINTED. THE BACK AND TWO SIDES DO NOT HAVE TO HAVE A DESIGN BUT THEY MUST BE PAINTED A SOLID COLOUR AND NOT REMAIN THE WASTE BIN COLOUR.

The Public Art Adjudication Panel will be looking for works that are vibrant, relative and individual. There is no specified theme for *Out of the Box* although submissions should be non-violent and family friendly. When designing your piece please keep in mind how the dumpster will look in an urban landscape (i.e. in a parking lot or against grey walls) or from a distance. The dumpsters are not a venue for advertisements so please avoid if at all possible incorporating this in your design. Designs are for the four sides only. The top must remain unpainted.



These measurements are approximate. Please measure independently for exact dimensions.

- 6yd Recycle Bin 5'9 ft wide x 5.5 ft deep x 4.8 ft tall
 - 4yd Waste Bin 5.9 ft wide x 3.5 ft deep x 4 ft tall
- Southeast Recycle Logo is 20w x 14h
Southeast Logo is 10w x 8h

When developing your design please keep in mind that all company logos and recycling decals must remain visible. Please incorporate these into your design.

What the Public Art Committee will provide:

- Supply costs of up to \$200. Invoices must be submitted to the Fernie & District Arts Council by June 22nd at 2pm for cheque remittance. Costs above \$200 are the responsibility of the artist.
- Insurance coverage while the artist is working on their dumpster.
- Anti-Graffiti Coating on finished piece.
- Promotional and marketing coverage.
- Clean and primed waste containers.
- *Out of The Box* application assistance if necessary.
- Mock-Up and Photoshop assistance for your application if necessary.

Who May Apply:

All interested parties. Private Citizens regardless of experience or artistic medium but a realistic expectation of project completion is required for successful candidates.

What Your Application Should Include:

Your application will be reviewed by The Public Art Jurying Committee. Incomplete applications will not be evaluated and will not be returned unless submitted with a sufficiently stamped envelope.

Please complete and include:

- Application in full.
- One page maximum description of the proposed project including details of how you arrived at your subject matter and intended medium.
- Brief resume of the individual applicant or group if applicable.
- Itemized budget.
- Graphics of your proposed dumpster art (all 4 sides) on a mock dumpster in both 2-dimensional and 3-dimensional form. Assistance is provided with achieving a 3-D graphic if required.
- Please contact Vanessa Croome at vanessa@clarismedia.com if you require assistance with creating a Photoshop mock-up of your design.

Out of the Box: A Dumpster Art Project Application

Please type directly onto this form or print in black ink. You must submit a hardcopy application; emailed applications will not be accepted. As all application materials will be photocopied for the Public Art Committee, please provide your entire application on 8.5 x 11 sized paper and do not staple or bind the pages in any way in folders or covers.

Name: _____

Mailing Address: _____

Primary Phone: _____

Email: _____

Website: _____

Will you be working as an:

- Individual
- Private Group
- School Group
- Business

Are you submitting for a:

- Recycling Bin
- Waste Bin

Is your submission able to be adapted to either a waste or recycling bin? ___Yes ___No

Please describe your project and be specific. Include details on concept and completion time frame (attach maximum one page-11pt. font, if required) Sketches or other materials are encouraged as additional support material. Please contact Vanessa Croome at vanessa@clarismedia.com if you require assistance with creating a Photoshop mock-up of your design.

The Arts Station reserves the right to withhold or withdraw funding from projects not seen to be fulfilling the application mandate. Unforeseen circumstances which delay the work must be communicated to The Arts Station administrator as soon as possible.

To be signed by the Artist or Project Coordinator:

I certify to the best of my knowledge that the information provided in this application is correct, complete and endorsed by the group or individual that I represent. I understand that any information submitted as part of this application is public information, with the exception of personal contact information.

Print Name and Date: _____

Signature: _____

Please hand deliver or mail completed application to:

The Arts Station

601 1st Avenue

PO. Box 1453

Fernie, BC

V0B 1M0

Applications submitted electronically **WILL NOT** be accepted.